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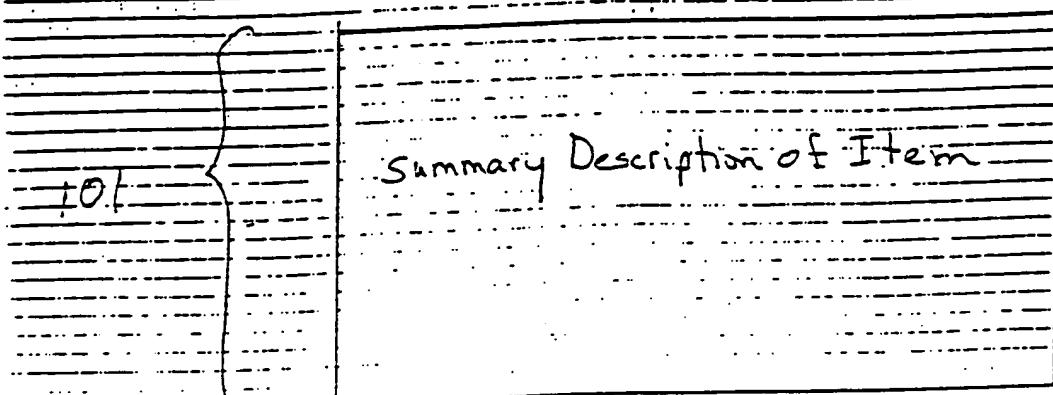
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Fig 1A



Detail Description of Item

Fig 1B

Thank you for your 1-Click order!

A quantity of 1 of ~~1 item~~ will be shipped to you as soon as possible. We will do our best to minimize your shipping costs by combining your 1-Click orders into as few shipments as possible.

Please continue browsing.

Review or Change your 1-Click orders

Summary Description of Item

Fix It

Summary of 1-Click Express Orders

Press this button if you changed quantities of any item below. If you don't press it, your changes won't stick! You can set the quantity to 0 (zero) to cancel an item.

The 1-Click orders below (available in 3 or fewer days) will be shipped together:

Order # C97337

<input type="checkbox"/> 1	Item 1	\$10.00
<input type="checkbox"/> 1	Item 2	\$15.00
	Total	\$25.00

The 1-Click orders below (available in one week or more) will be shipped together:

Order # C9736

<input type="checkbox"/> 1	Item 3	\$20.00
<input type="checkbox"/> 1	Item 4	\$6.00
	Total	\$26.00

Ship to: John Doe at home

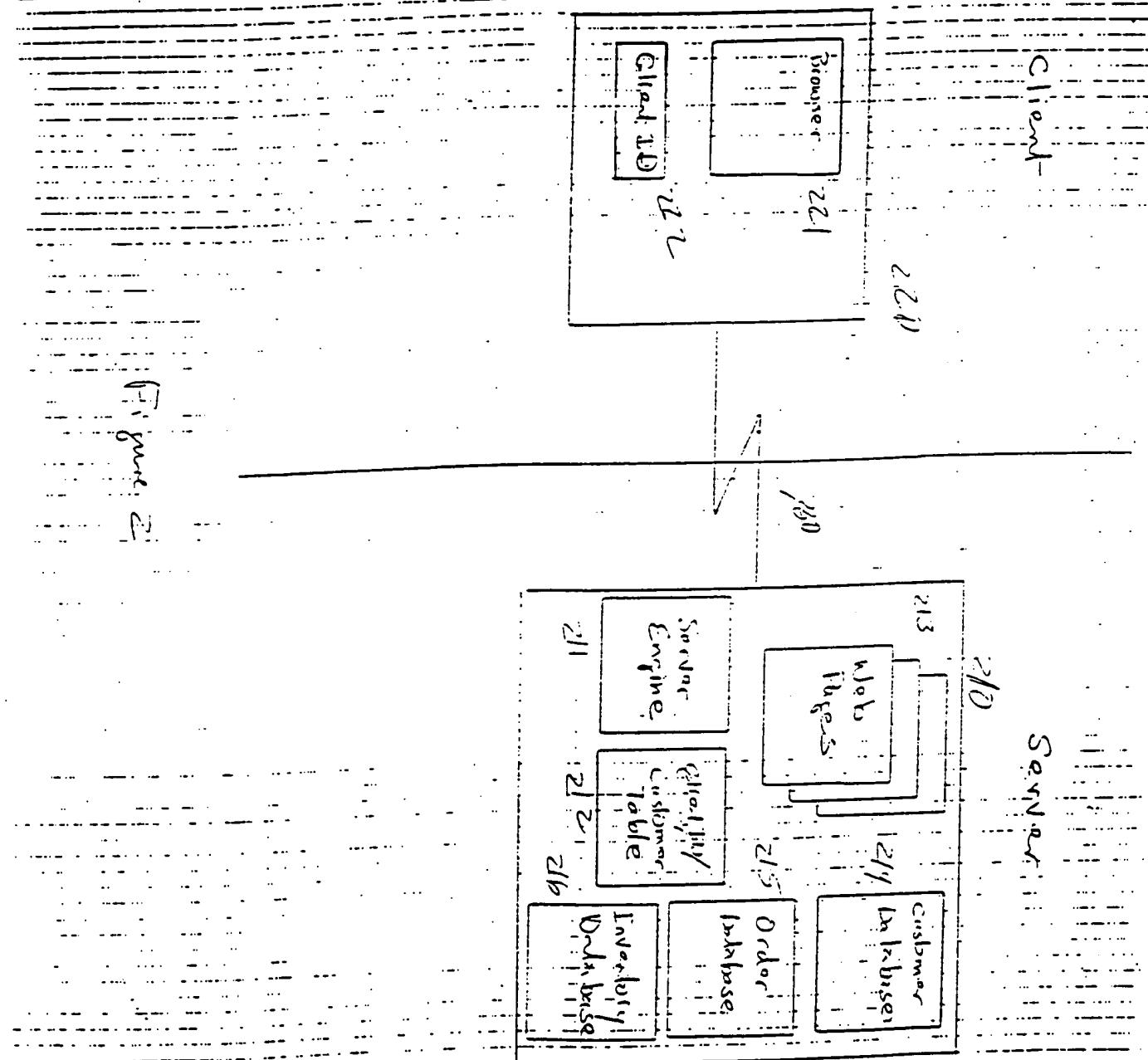
Shipment Method: Standard Domestic Shipping

Payment Method: **** * * * * - 2345

Continue shopping

1-Click Express shipping policies

Figure 2



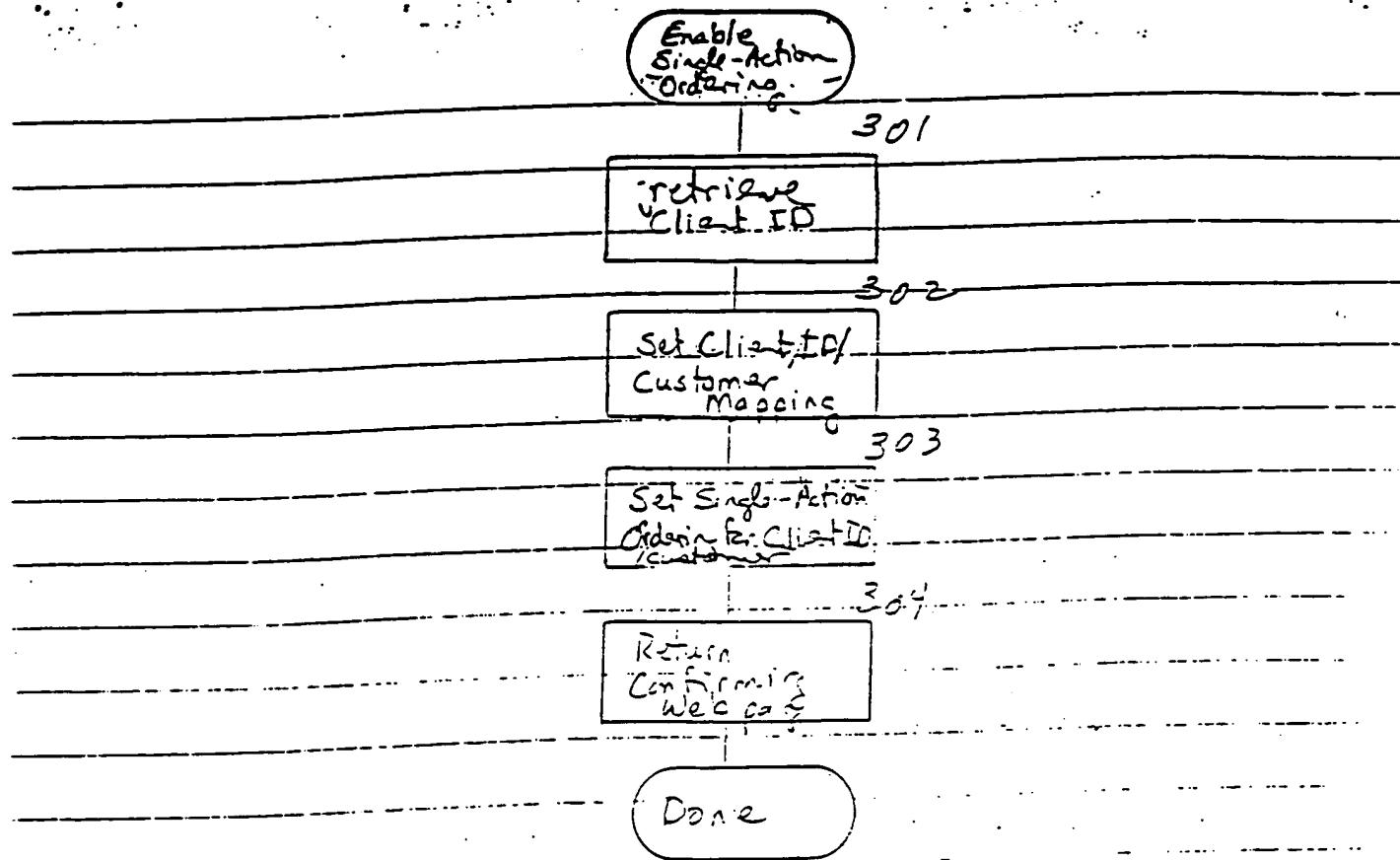


Figure 3

Generate
Item Web page

401

generate standard
shopping cart web
base for item

402

single item
flag set for
each item

403

add single item
Section Web page

Done

Fig:

using extra space is a good idea, but it is often better to use less space than that

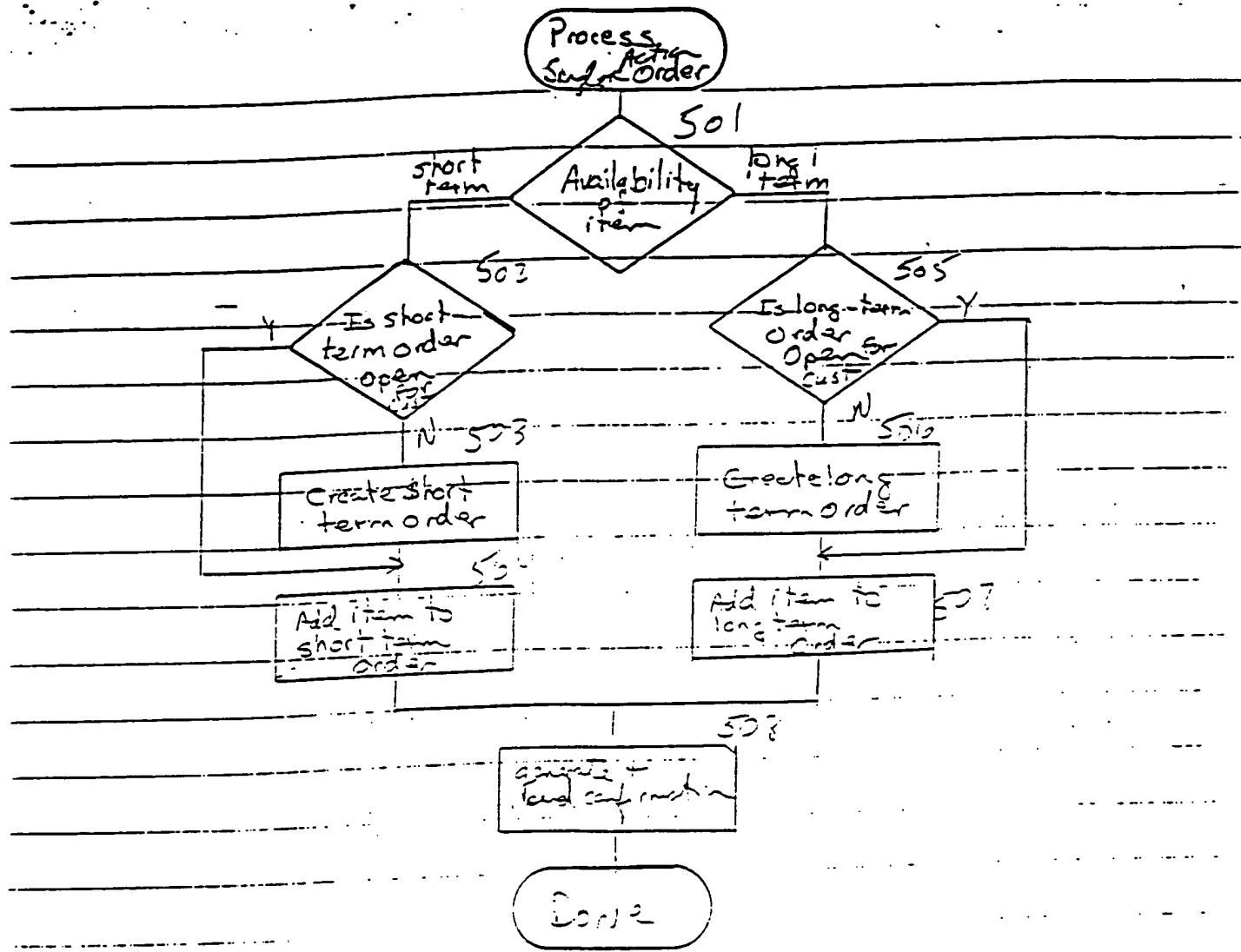
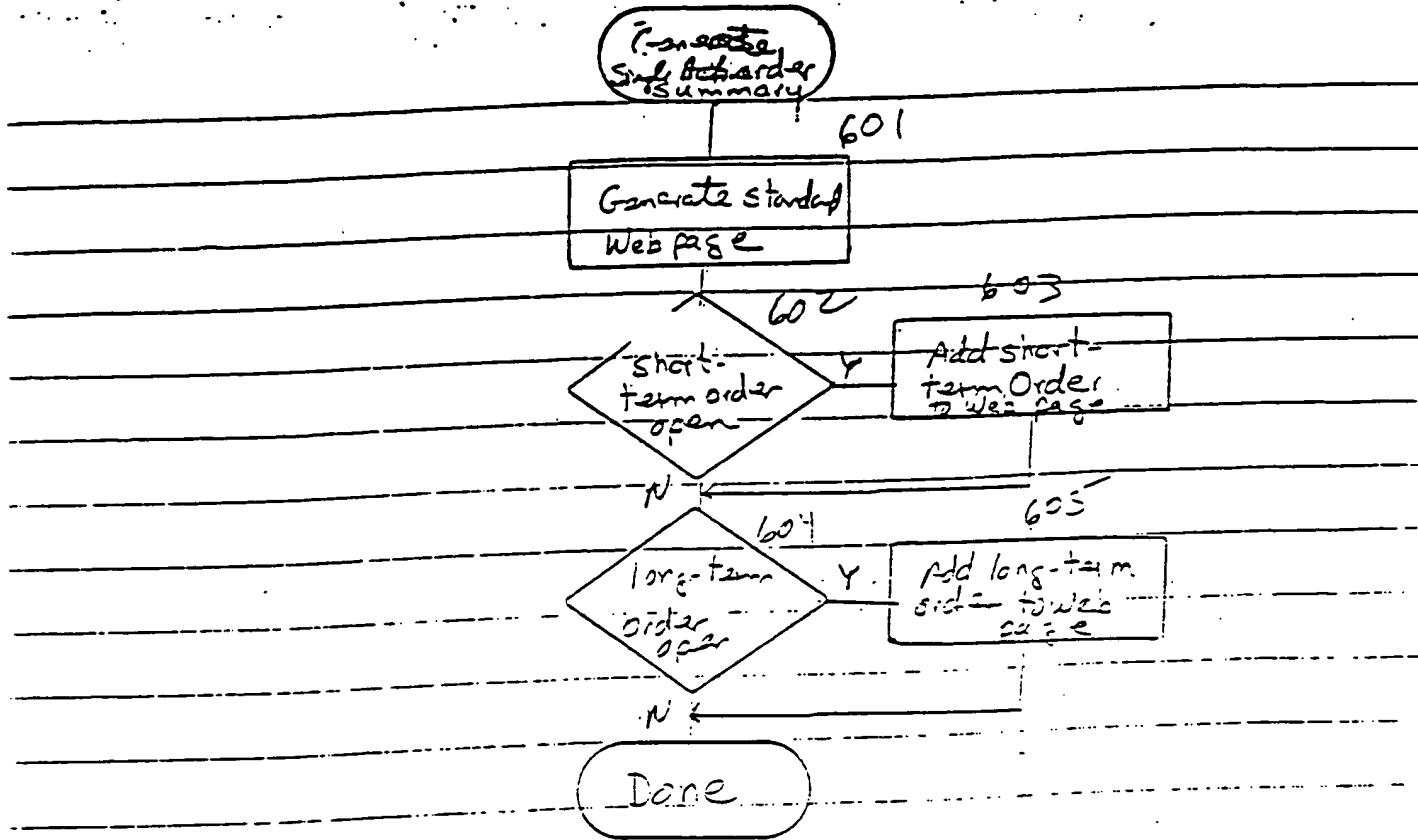


Fig 5



Figure

Expedited Order Selection

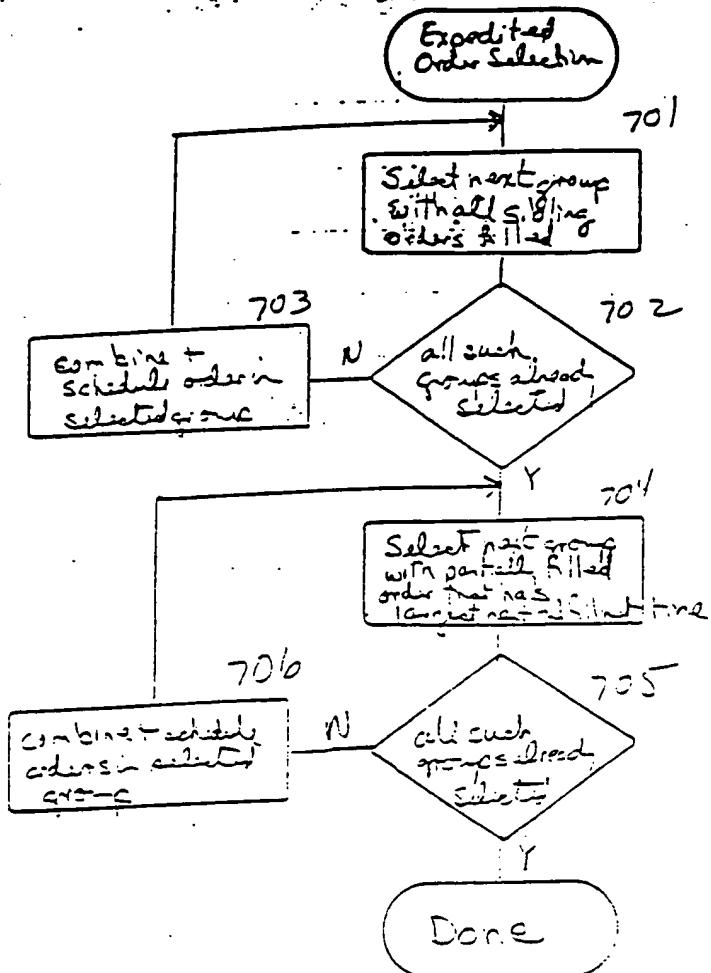


Fig 7

SPER

A: Customer Name & Address

B: Customer Financial Info

C: Customer Employment Info

D: Customer Education Info

Fig 8A

A: First Name: []

N.I. : []

Last Name: []

Street: []

City: []

State: []

Zip: []

Next: []

Previous: []

B: Customer Financial Info

C: Customer Employment Info

D: Customer Education Info

Fig 8B

A: Customer Name & Address

B: Net Worth:

Annual Income:

Spouse's Annual Income:

Other Income:

Next

Previous

C: Customer Employment Info

D: Customer Education Info

Fig 8C

101

Summary Description of Item

102

Add it to your shopping cart

103

Buy item and ship it to:

John Doe at home

901

Give this item to a friend.

Just type in their email and
press GIVE.

Email:

GIVE

: 901b

901c

104

Detail Description of Item

Figure 9A

Summary Description of Item

101

Add it to your shopping cart

102

Buy item and ship it to:

103

John Doe at home

902

Give this item to a group of friends.

Just type in the group name and
press GIVE.

Group Name: _____

GIVE

- 902c

902b

Detail Description of Item

104

Fig 9B

Create Group

Group Name:

1001

Member Info

Name

Email

Delivery Address

1002

Fig 10

Figure 11

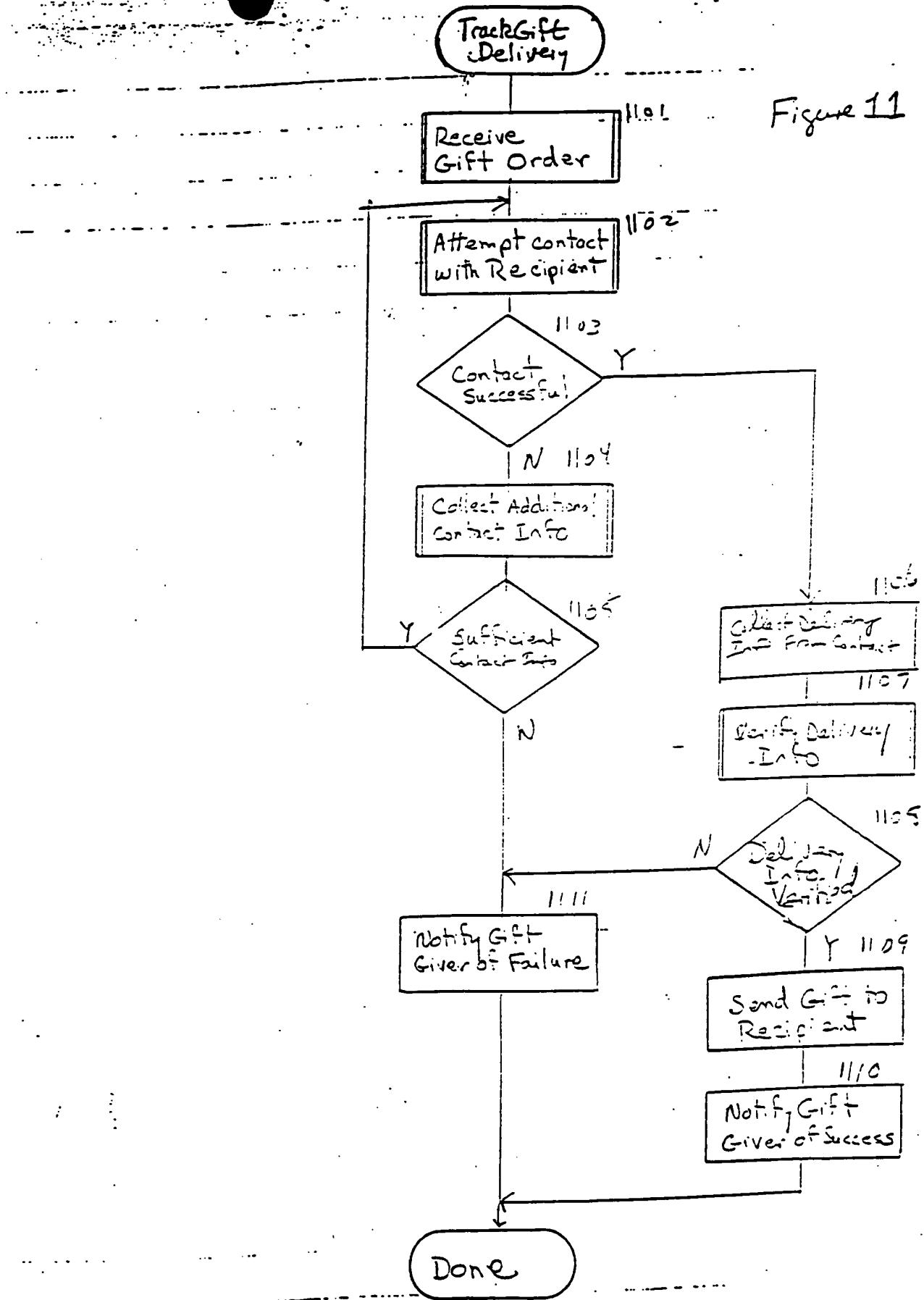
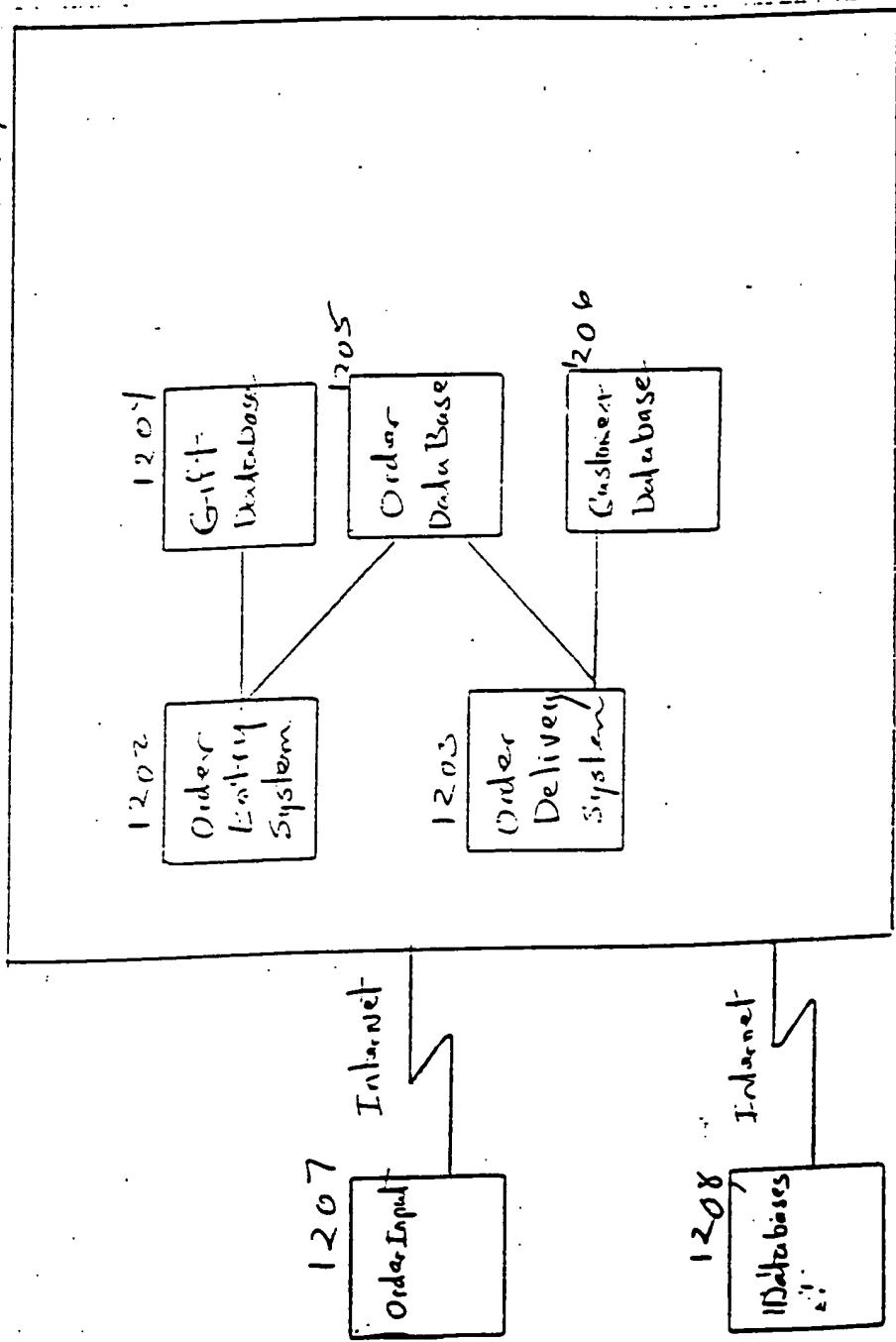


Figure 12



Other States

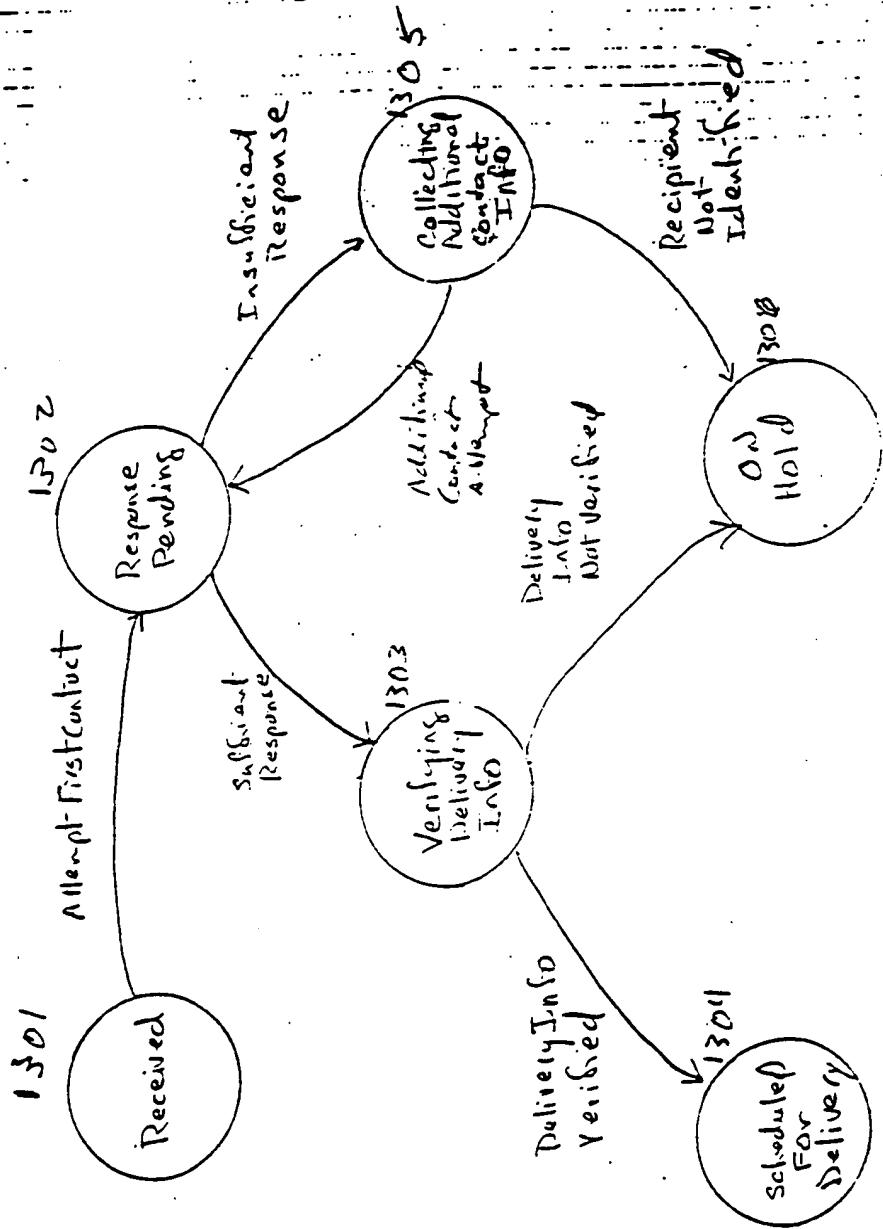
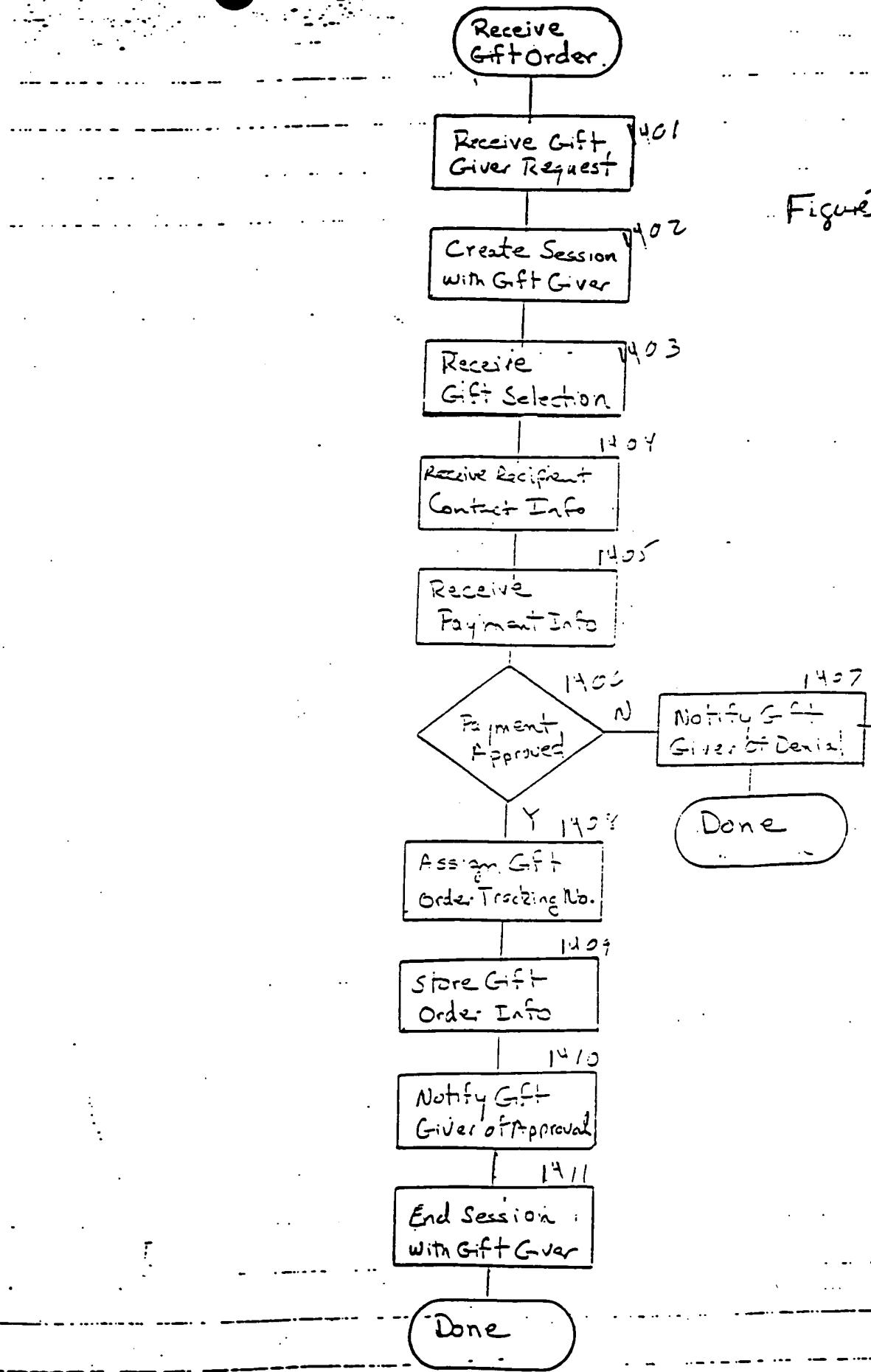


Figure 13

Figure 14

Diagram illustrating a process flow for gift ordering.



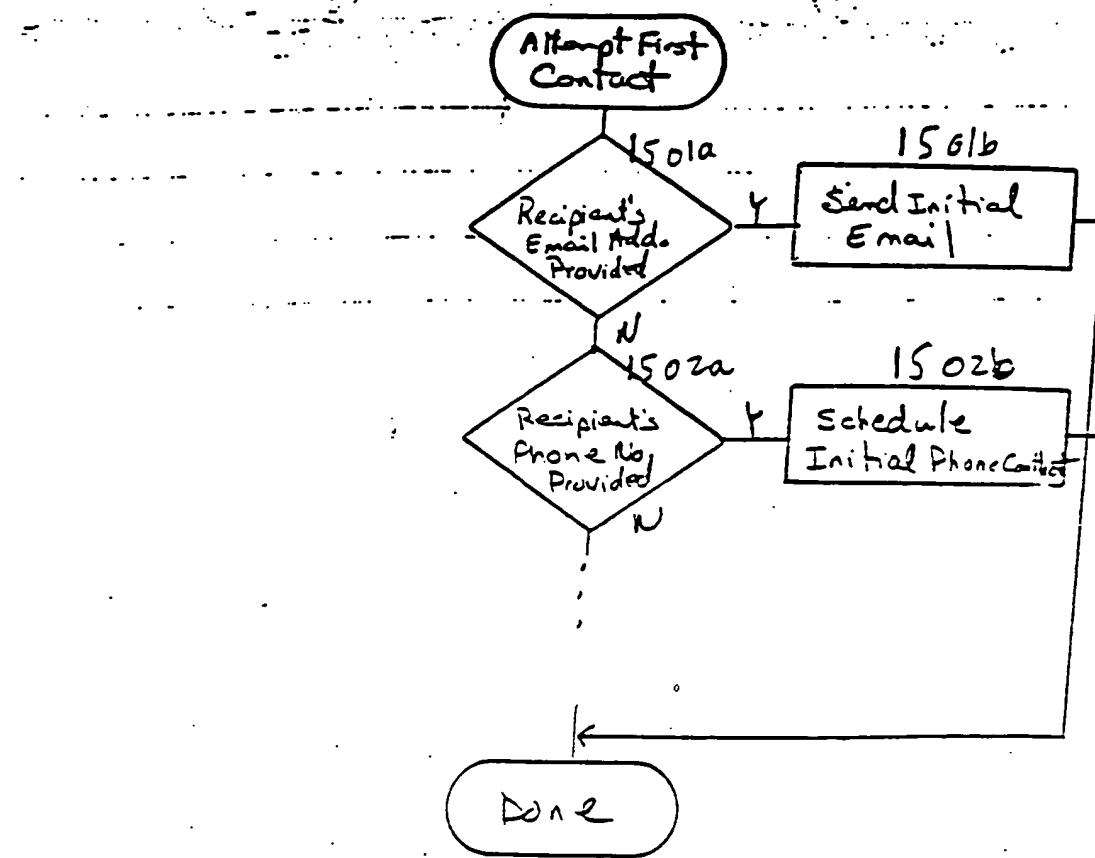


Figure 15

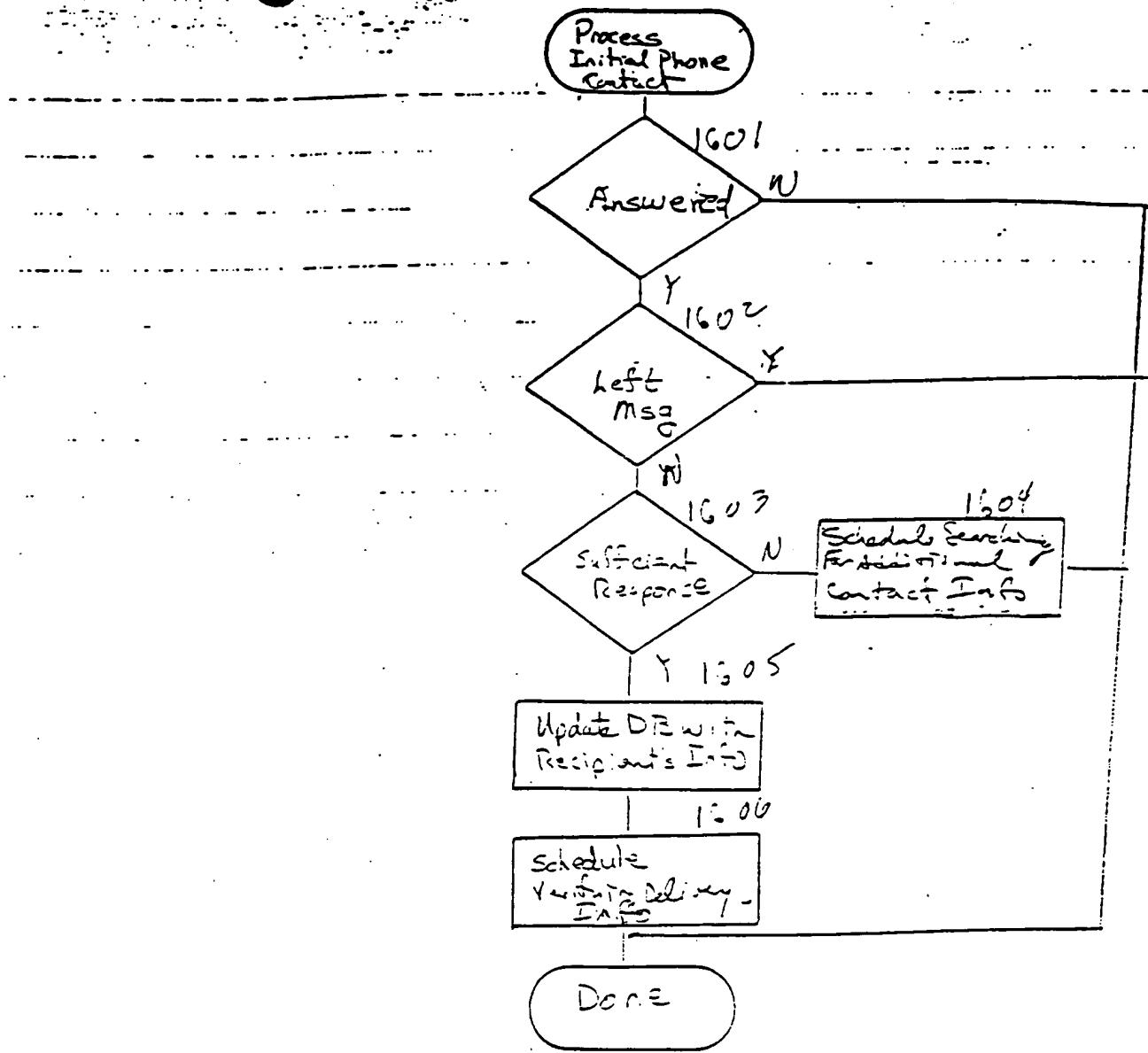


Figure 6

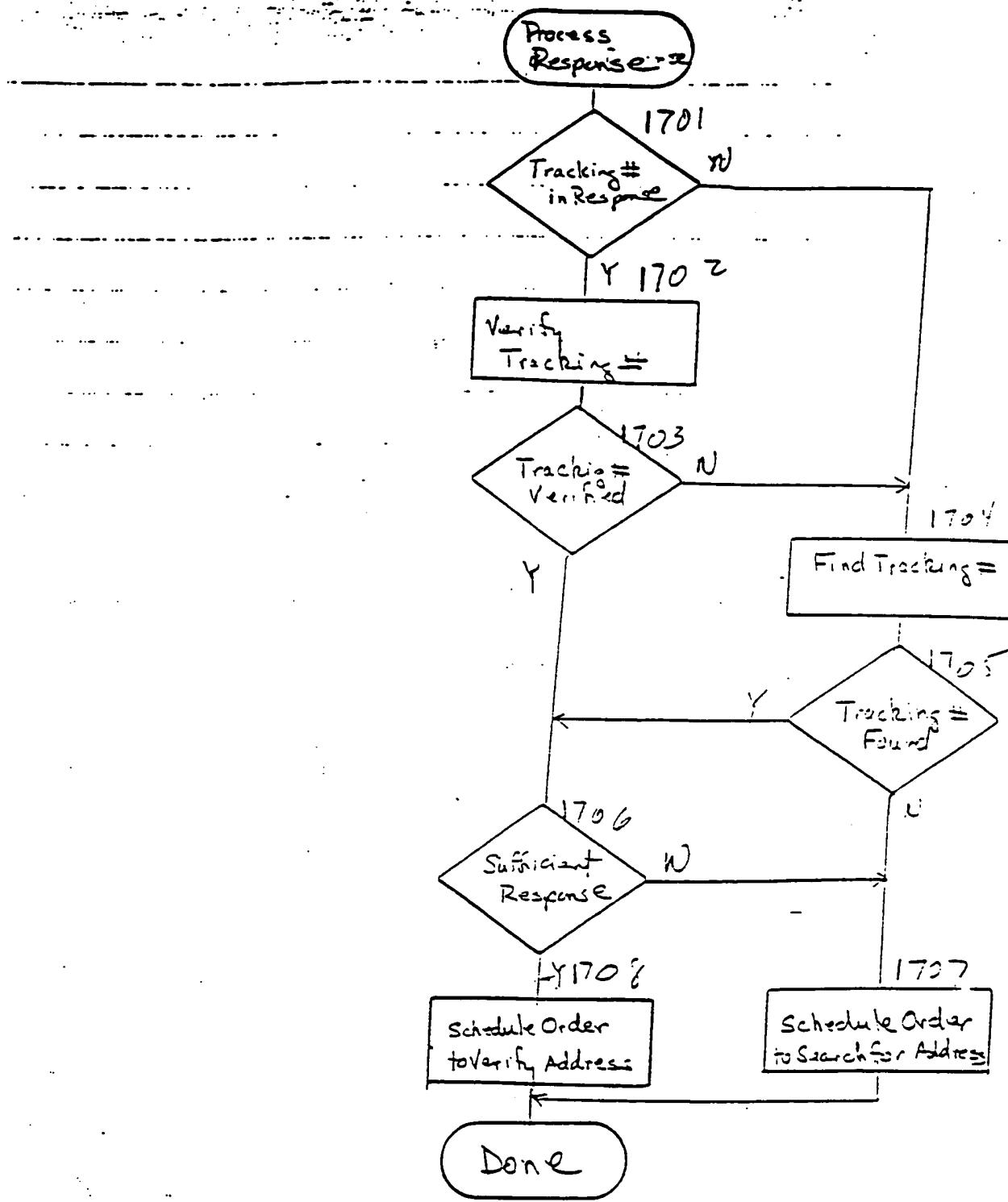


Figure 7

Figure 18

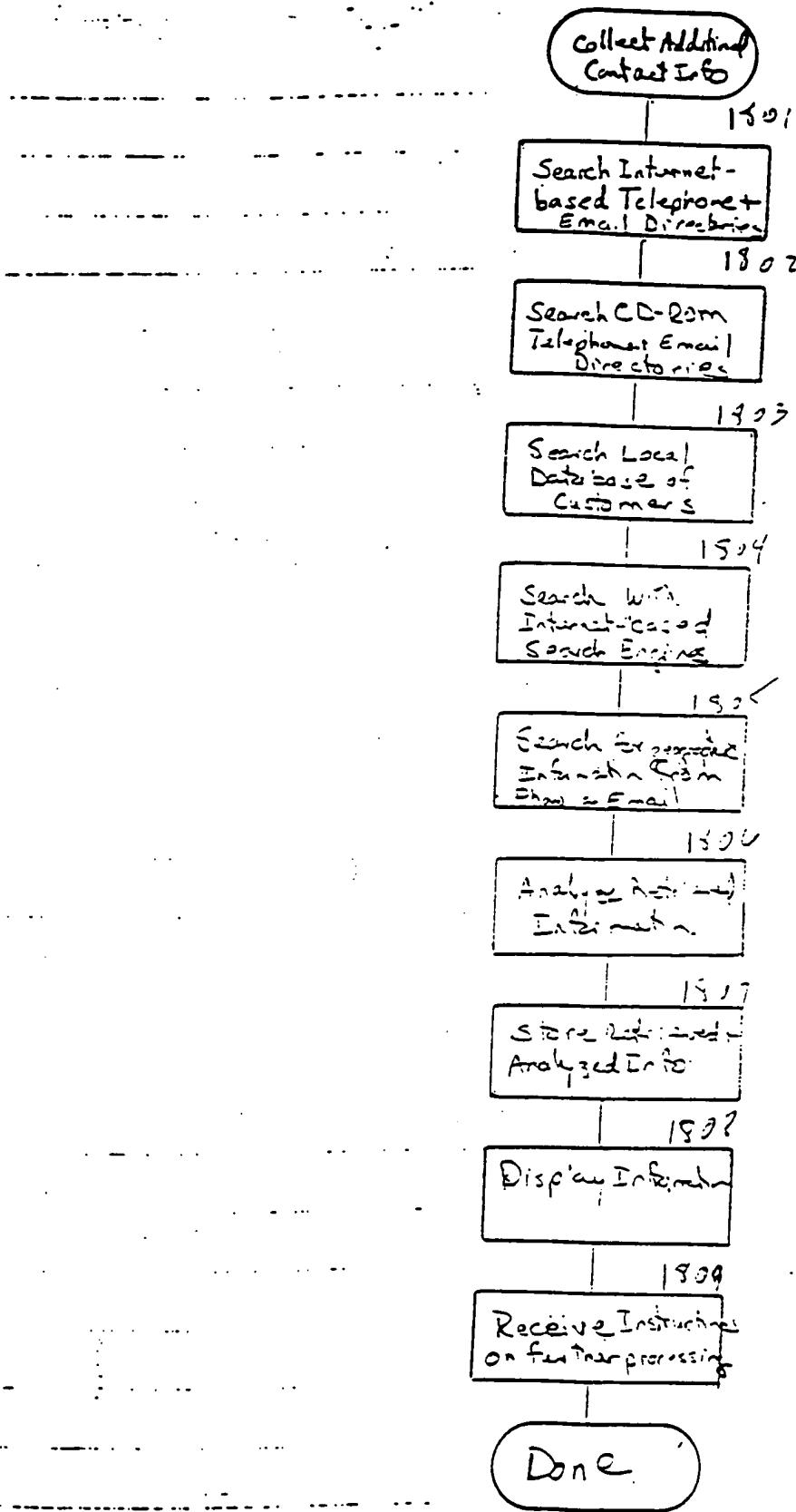
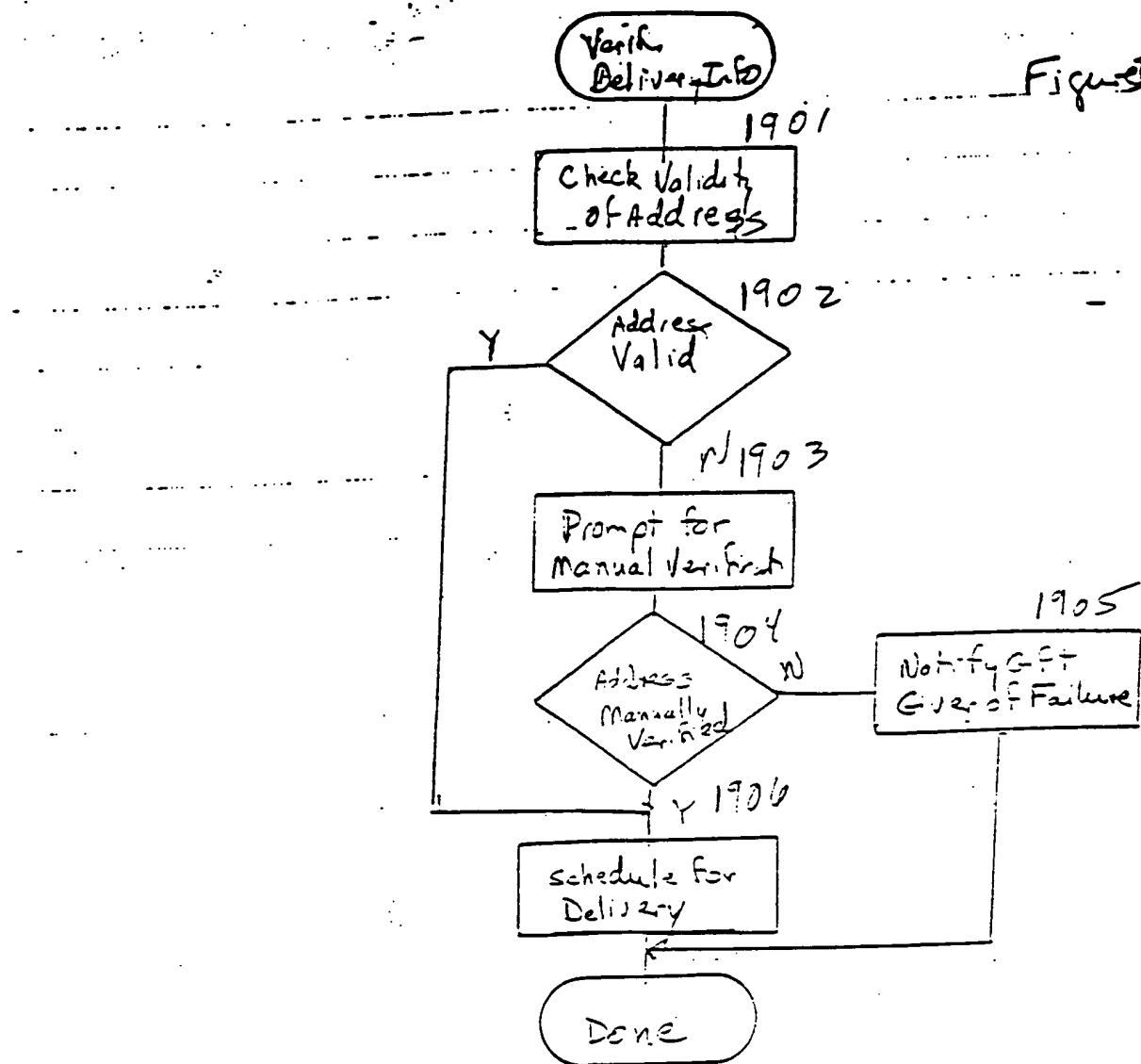


Figure 9



Summary Description
OF Item

2001

Add it to your
Shopping cart

2002

Buy item and
ship it to:

2003a

John Doe at home

2003

Detailed Description
OF Item

2004

Fig. 20 A

Summary Description
OF Item

2001

Add it to your
Shopping cart

2002

Buy item and
skip it to:

2003a

John Doe at home

2003

John Doe at Home

2006

John Doe at work - VISA/UPS 1-day

John Doe at Work - Co. Acct./electronic

2007

Jolene Doe

2008

XXXXXX, Victoria, British Columbia

2009

XXX95 Main St., Seattle

2010

<New Address For Customer>

2011

<Send to Non-Customer Recipient>

Detailed Description
OF Item

2004

Fig. 20B

Summary Description
OF Item

2001

Add it to your
Shopping cart

2002

Buy item and
skip it to:

2003a

Jolene Doe

2003b

Detailed Description
OF Item

2004

Fig. 20C

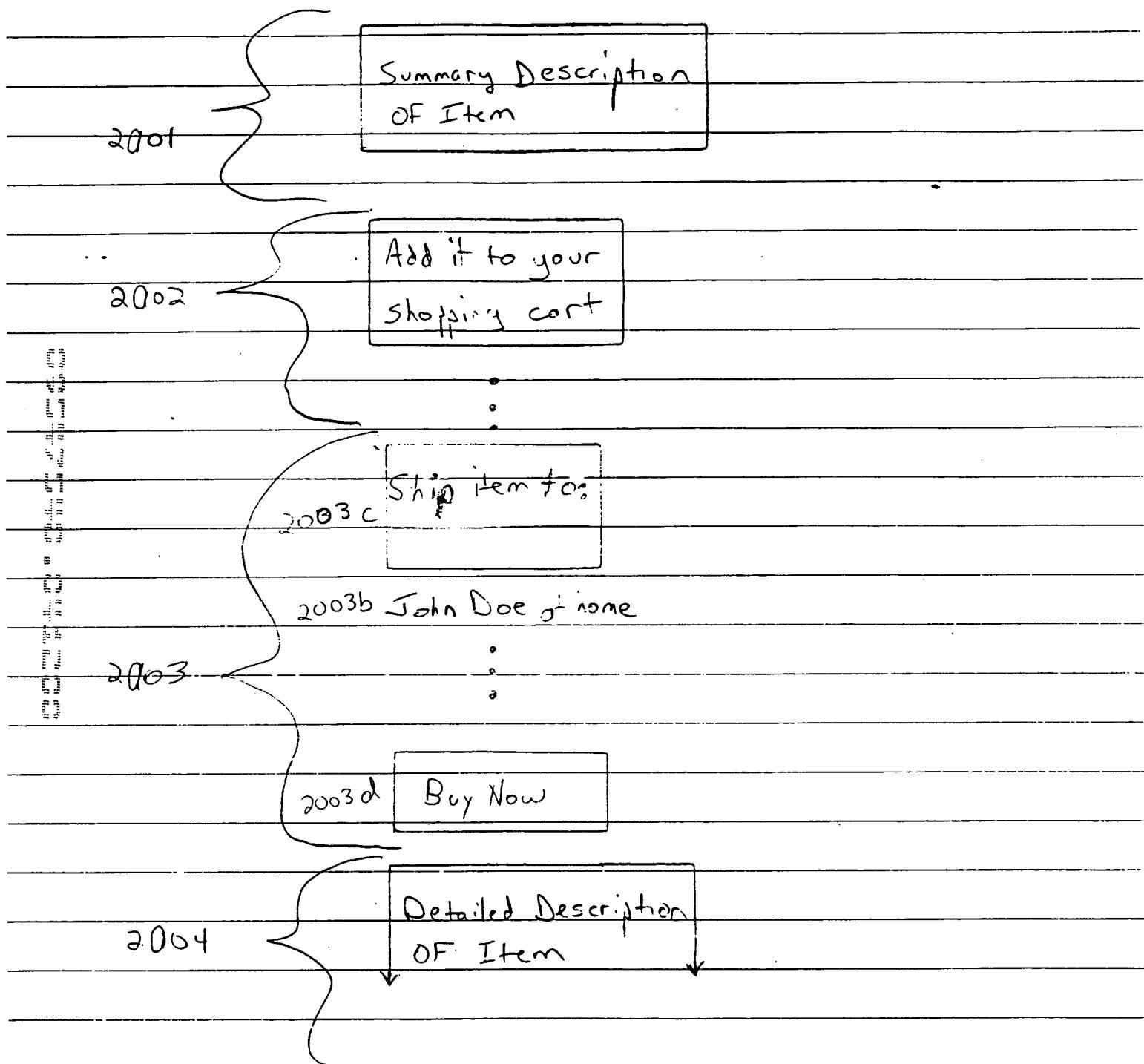


Fig. 20 D

Sign-In

User Name: 2101

Password: 2102

Enter Credit Card No.

to be Used for Orders

to New Addresses

During this Shopping
Trip (optional):

Credit Card Type: + ▼

Credit Card Exp.:

2103

Fig. 21 A

Add A New Customer Procurement Option

Address Line 1 :

(or company name)

Address Line 2 :

2104

City :

State : ▾

Country :

ZIP code :

Phone Number :

2105

Credit Card No. :

2106

Credit Card Type : ▾

Credit Card Exp. :

- 2107

Shipping Method :

Option Moniker :

- 2108

Choose as Default :

2109

Use Credit Card Above

For Other Orders #

New Addresses During

this Shopping Trip :

- 2110

Fig. 21 B

Add A New Customer Procurement Option

Address Line 1: 2104
(or company name)

Address Line 2:

City:

State: ▼

Country:

ZIP Code:

Phone Number: - 2105

Shipping Method: - 2107

Option Moniker: - 2108

Choose as Default: - 2109

Fig. 21C

Identifying Recipient Procurement Options

Phone Number: - 2201

or

E-mail Address: - 2202

or

Name: Doug Doe - 2203

Address Line 1: Smith Hall #302

(or company name)

Address Line 2: ABC University

2204

City: Seattle

State: WA ▼

Country: USA

ZIP Code: 98101

Credit Card No: XXXX-XXXX-XXXX-1111

Credit Card Type: □ ▼

2205

Credit Card Exp: □

Shipping Method: Overnight → 2206

Recipient Moniker: Dougie - 2207

Gift Wrapping Option: Premium 1 - 2208

Fig. 22

Summary Description
OF Item

2001

Add it to your
shopping cart

2002

Buy item and
ship it to:

2003a

2003b John Doe at home

2003

2005 John Doe at Home

John Doe at work - Y1SA/UPS 1-day

John Doe at work - Co. Acct/electronic

Jolene Doe

The Club

XXXYZ Location

XXX95 Main St., Seattle

(New Address For Customer)

(Send to Non-Customer Recipient)

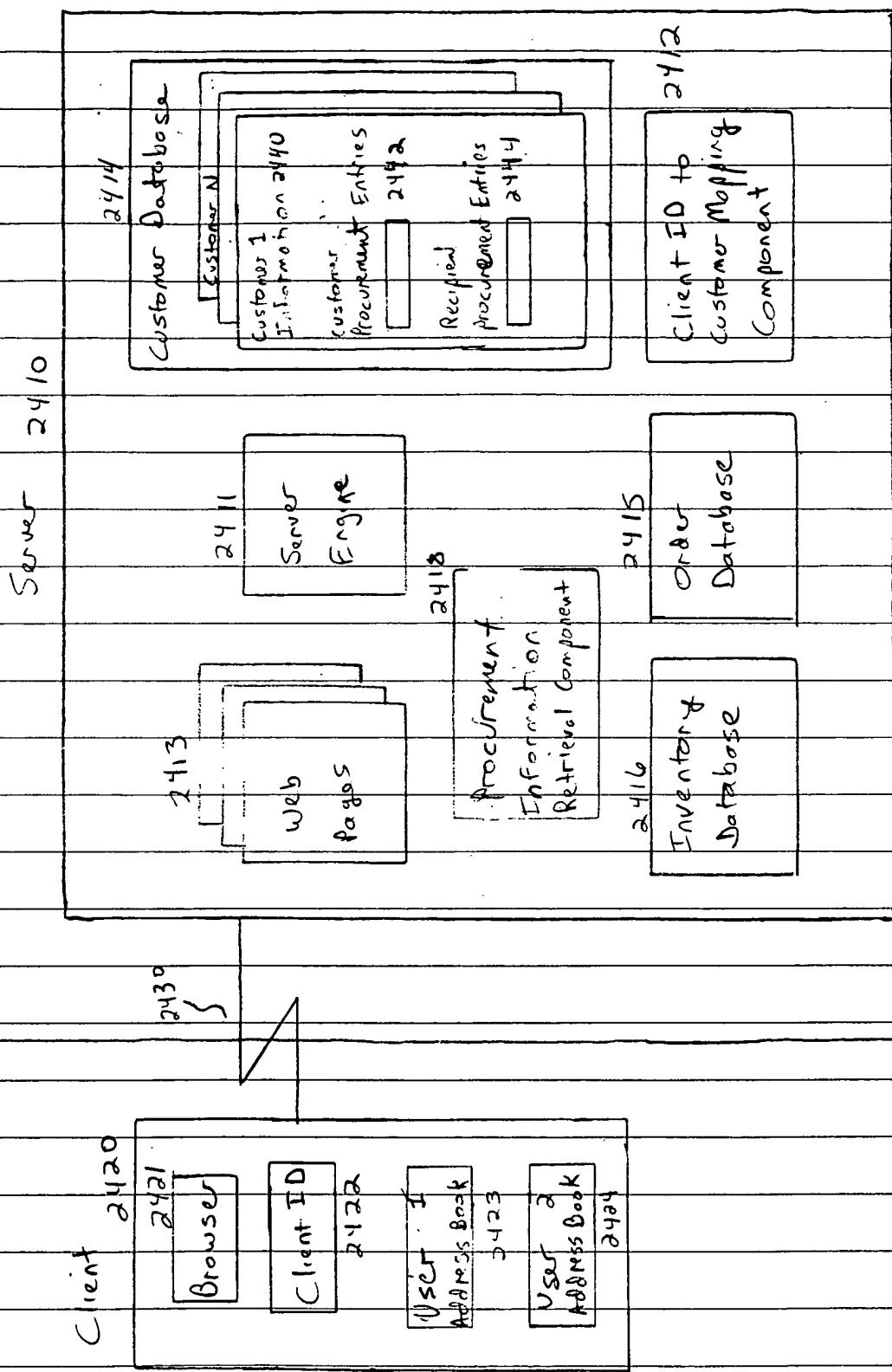
2004

Detailed Description
OF Item

2016

Fig. 23

Fig. 24



2500
2505
2510
2515
2520
2525
2595

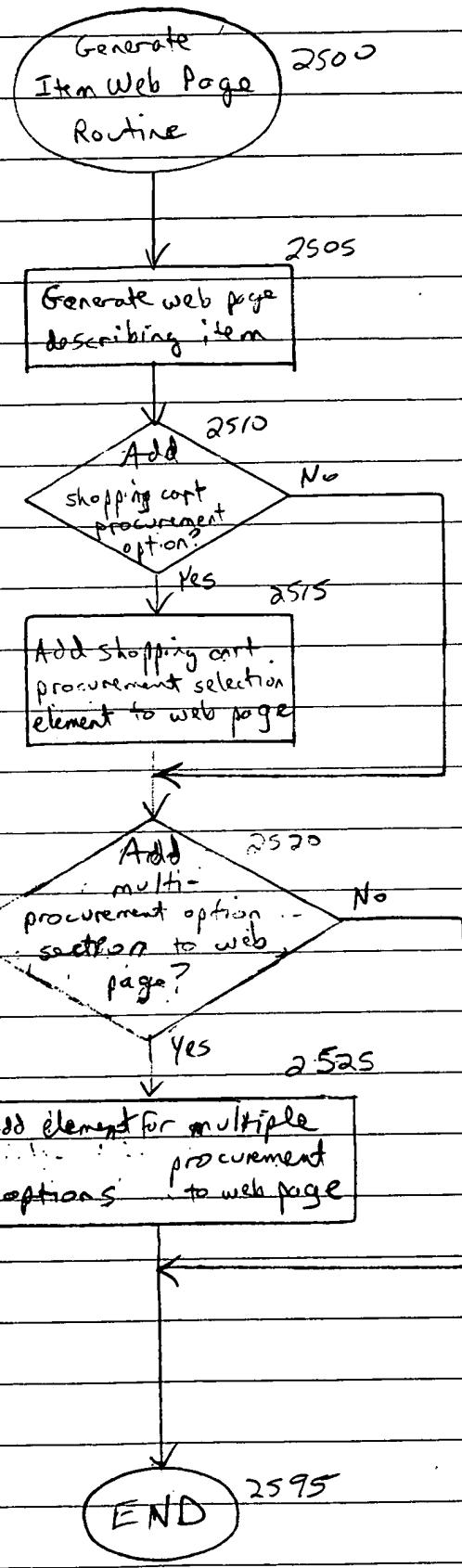


Fig. 25

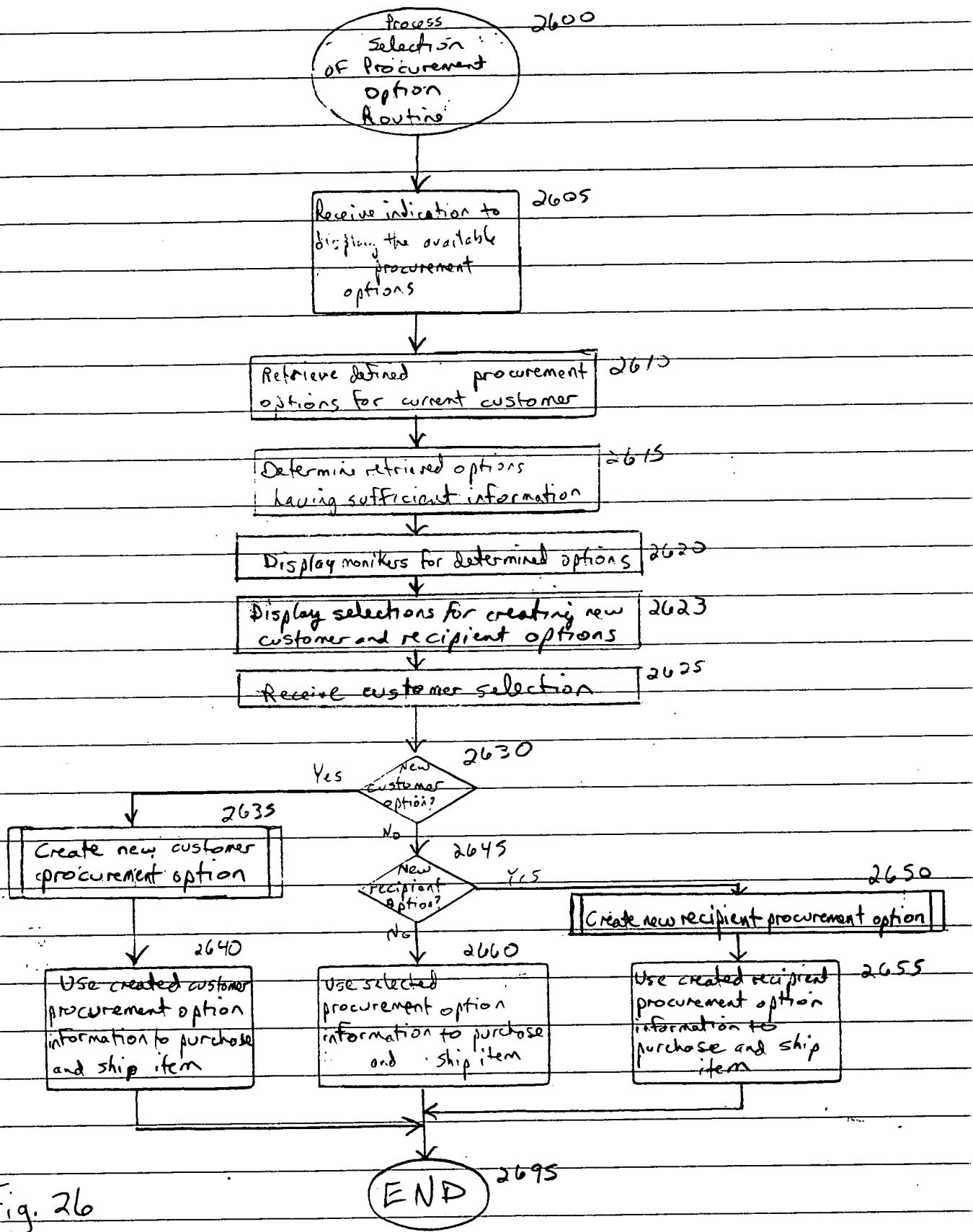


Fig. 26

Fig. 27

Create New
Customer Procurement
Option
Subroutine

2635

2705
Customer
identity verified
during this shopping
trip?

Yes

No

2710

Receive and confirm
customer name and
password

Request optional item
payment information to
be used for new
procurement options

2715

2720
Receive customer address information

2725
Receive customer contact information

2730
Receive order shipping information

2735
Receive option display moniker

2740

Payment
information already
specified?

No

2745

Receive order payment
information

Yes

2750
Add new customer procurement option to customer DB

2755
Designate customer procurement option as Fully specified

2760
make
default?

Yes

2765

Select new customer procurement option
as default for multi-procurement option ordering

RETURN

2795

Fig. 28

Create New
Recipient Procurement
Option
Subroutine

2850

2865
Customer
identity verified
during this shopping
trip?

No

2810
Receive and confirm
customer name and password

Yes

2815
Request optional item payment
information to be used for
new procurement options

No

2820
Have
recipient address
information?

Yes

2835

Receive recipient
address information

2825
Receive recipient phone number
and/or email address

2830
Determine recipient address
using received information

2840

Receive order shipping information

2845

Receive recipient display moniker

2850

Receive gift wrap and card information

2855
Payment
information already
specified?

No

2860
Receive order
payment information

Yes

2865
Add new recipient procurement option to customer DB

RETURN 2895

Fig. 29A

Summary of Multi-Procurement Option Orders

Press this button if you Changed Quantities of any item below. If you don't press it, your changes won't "stick." You can set the quantity to 0(zero) to cancel an item.

To customer "John Doe at Home":

The orders below (available in 3 or fewer days)
will be shipped together:

2916 { Order # 272381

1	Item 1	\$10.00
1	Item 2	\$15.00
	Total	\$25.00

2910 { The orders below (available in one week or more)
will be shipped together:

2917 { Order # 127583

2	Item 3	\$10.00
	Total	\$20.00

2918 { Shipment Method: Standard Domestic Shipping
Payment Method: **** - *** - *** I - 2345

To Customer "The Club":

The orders below (available in 3 or fewer days)
will be shipped together:

Order # 837278

1	Item 4	\$5.00
	S&H	\$2.00
	Total	\$7.00

Shipment Method: Standard Domestic Shipping
Payment Method: **** - *** - *** I - 1111

NEXT PAGE

Continue Shopping

Fig. 29B

To Recipient "Dougie"

The orders below (available in 3 or fewer days)
will be shipped together:

Order # 658377

1	Item 5 Premium Wrapping	\$ 7.00 \$ 3.00
Total		\$ 10.00

Shipment Method: Overnight

Payment Method: ****-****-***1-1111

Time When Order Processing Will Be Finalized: 03:00 P.M., 11/12/XX

[PREVIOUS PAGE](#)

[Continue Shopping](#)

Fig. 30

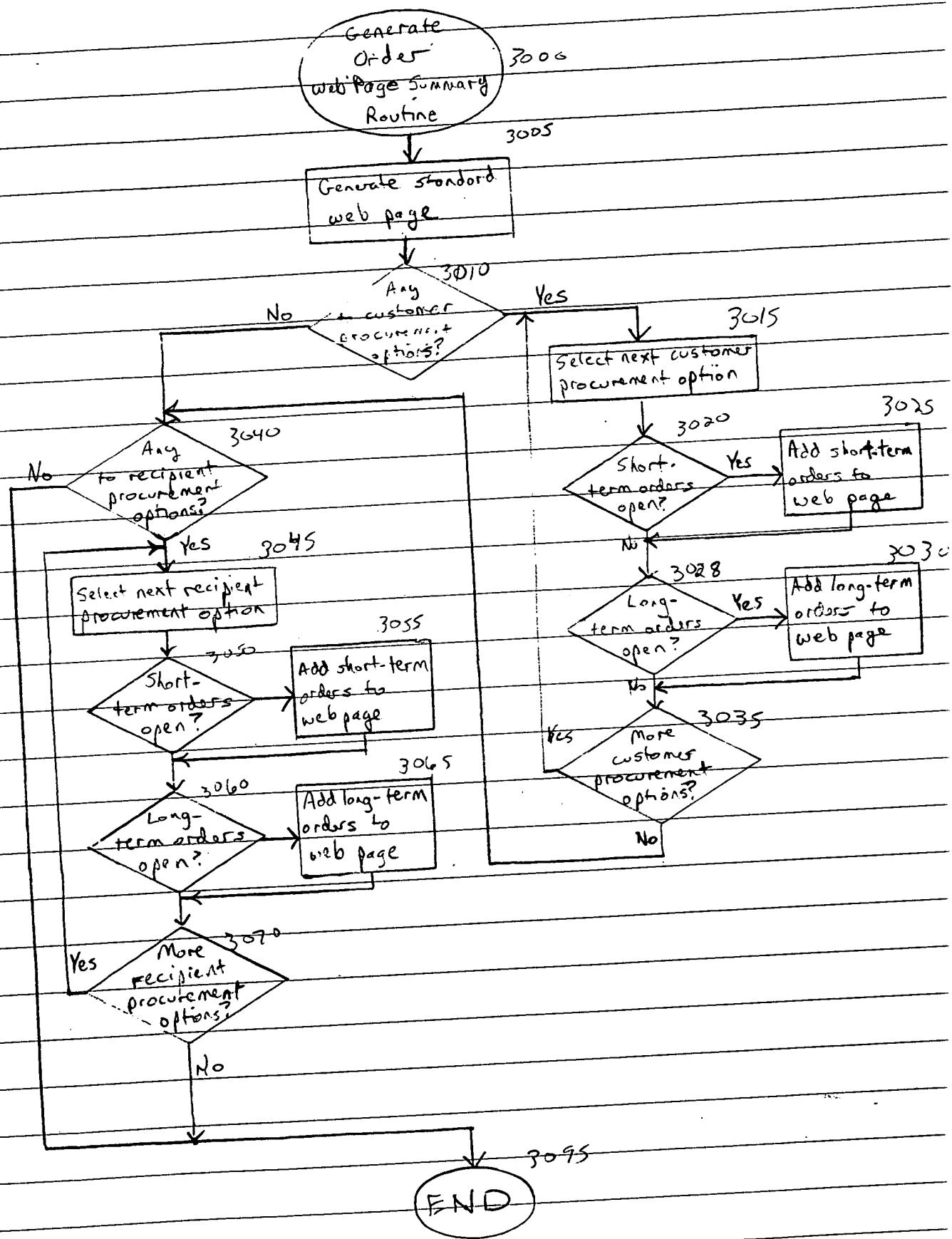


Fig. 31A

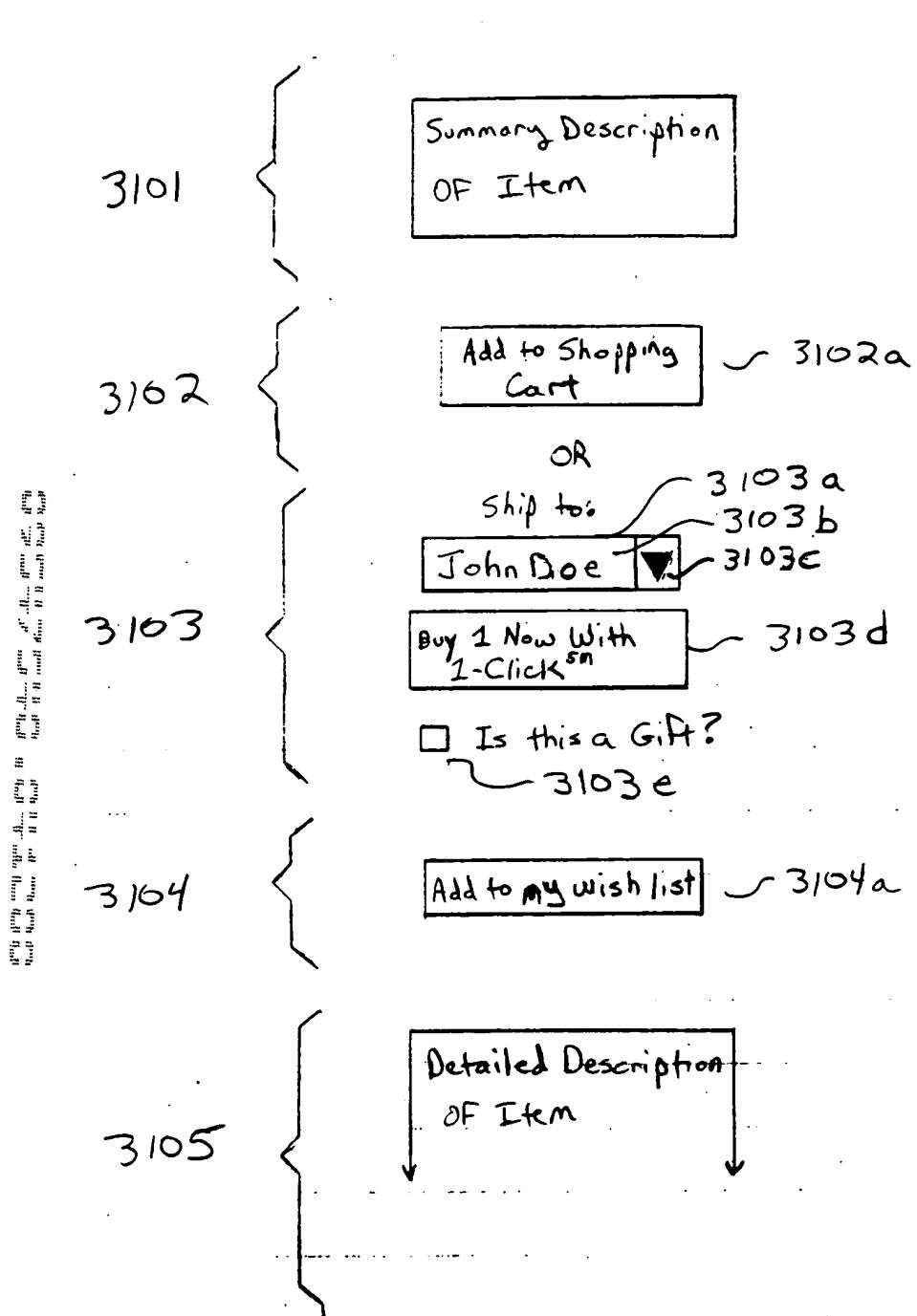


Fig. 31B

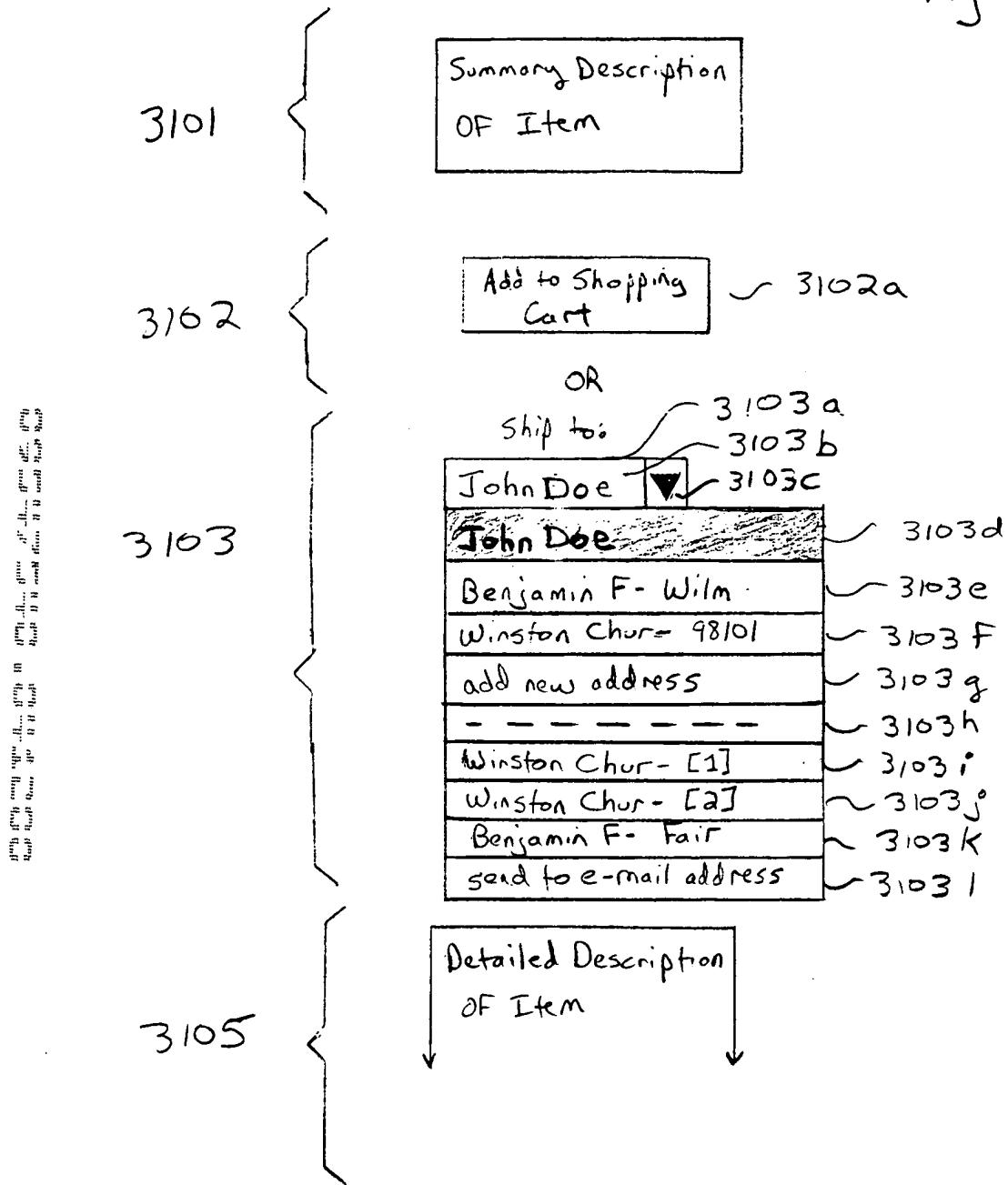


Fig. 31C

3101

Summary Description
OF Item

3102

Add to Shopping
Cart

~ 3102a

OR

Ship to:

Benjamin F- Fair

3103a

3103b

3103c

3103

Buy 1 Now With
1-Clicksm

~ 3103d

Is this a Gift?
~ 3103e

3104

Add to my wish list

~ 3104a

3105

Detailed Description
OF Item

Add New Address

Name:

Address Line 1:
(or company name)

Address Line 2:

3114

City:

State:

Country:

ZIP Code:

Phone Number:

3115

Credit Card No.:

Credit Card Type:

3116

Credit Card Exp.:

Shipping Method: Standard 2nd Day Air Next Day Air

3117

Option Moniker:

3118

Include address
in 1-Click display:

3119

Fig. 31D

Send To E-Mail Address

[enter e-mail](#)

Continue ►

Select Shipping

To US Addresses

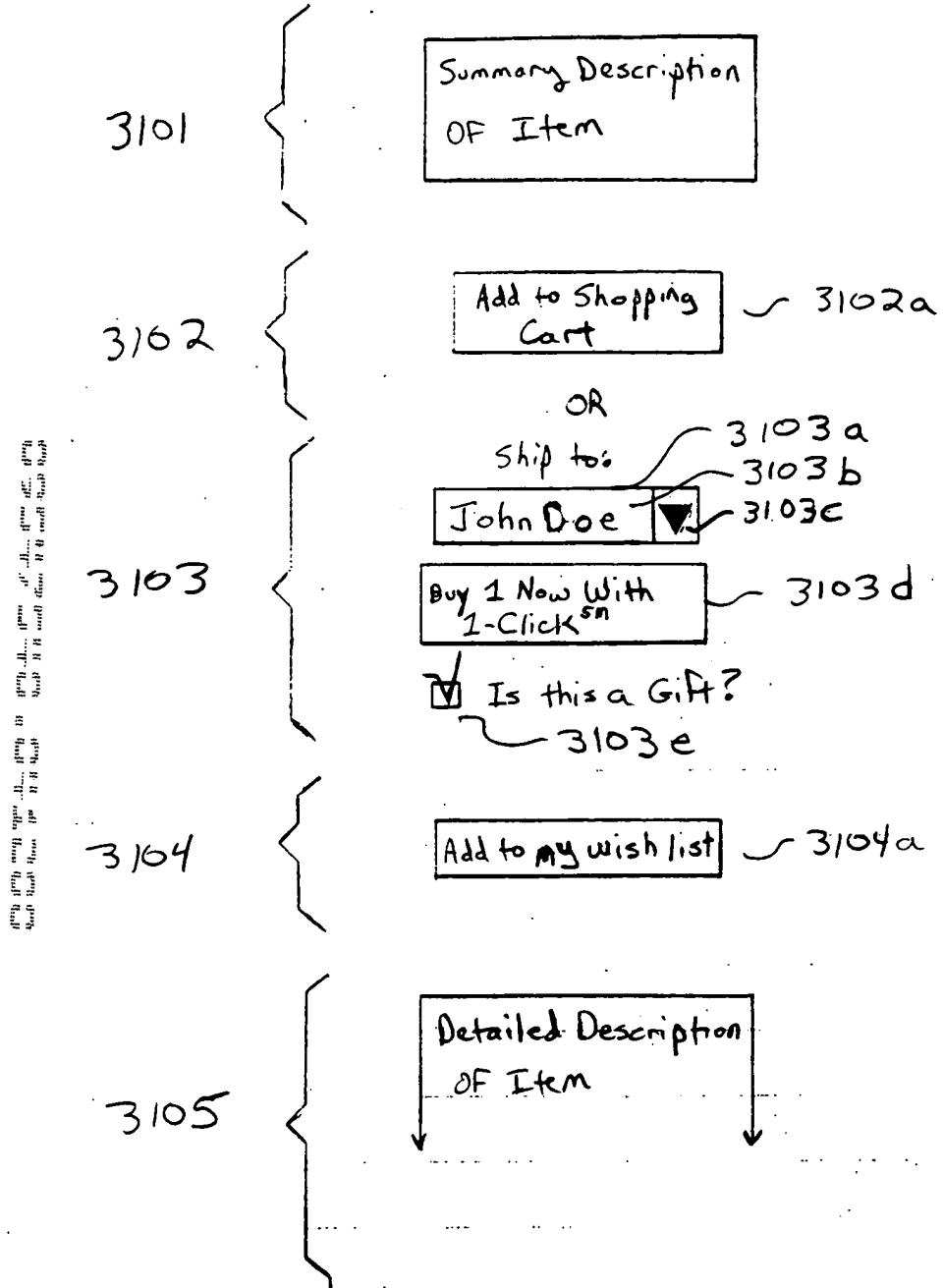
- Standard Shipping (3-7 days)
 - 2nd Day Air (2 days)
 - Next Day Air (1 day)

To non-US Addresses

- DHL World Mail (7-21 days)
 - DHL Worldwide Priority Express (1-4 days)

Fig. 31 E

Fig. 31F



Gift Message And Wrapping

3155
3156
3157
3158
3159
3160

Summary Description
OF Item

3155

Enter your gift message.

3150a

(maximum 10 lines)

3150

Want to wrap your gift?

- No thanks,
- Yes

Gift Wrapping: \$1.99 per item

3160

O A

O B

O C

Deluxe Hand Wrapping: \$4.99 per item

3161

O D

O E

O F

Fig. 31G

Address Book

1-Click ordering is currently turned on for user jboe.

Fig. 32A

3210

John Boe, Jr.
1111 Jones Lane
Seattle, WA 98104
USA
Phone: 206-555-8327

This is the current default. To change, click here.

3211

John Boe, Jr.
ABC Company
2332 Corporate Dr.
Seattle, WA 98101
USA
Phone: 206-555-5000

3212

John Boe ~ 3212
Monitor that will appear in 1-Click dropdown menu (Edit it if you like)

Include in 1-Click display 3214

3213

John Boe - Work ~ 3222
Monitor that will appear in 1-Click dropdown menu (Edit it if you like)

Include in 1-Click display 3224

3215

Winston Churchill
3601 Franklin Rd.
Seattle, WA 98104
USA
Phone: 206-555-7263

3216

Billing and Shipping Information

3217

Update settings for this address

3218

John Boe ~ 3218
Monitor that will appear in 1-Click dropdown menu (Edit it if you like)

Include in 1-Click display 3219

3219

Winston Chur - [1] ~ 3232
Monitor that will appear in 1-Click dropdown menu (Edit it if you like)

Include in 1-Click display 3234

3220

Winston Churchill
3601 Franklin Rd., Apt #3
Seattle, WA 98104
USA
Phone: 206-555-7263

3221

Billing and Shipping Information

3222

Update settings for this address

3223

Winston Chur - [2] ~ 3242
Monitor that will appear in 1-Click dropdown menu (Edit it if you like)

Include in 1-Click display 3244

3224

Winston Chur - 98101 ~ 3252
Monitor that will appear in 1-Click dropdown menu (Edit it if you like)

Include in 1-Click display 3254

3225

Billing and Shipping Information

3226

Update settings for this address

Address Book (continued)

Fig. 32B

3260 { Benjamin Franklin
P.O. Box 1800
Fairmont, VT 33850
USA
Phone: 941-555-2733

EDIT

Delete Address

Billing and
Shipping Information

Benjamin F- Fair ✓ 3262

Moniker that will appear
in 1-Click dropdown menu
(Edit it if you like)

Include in 1-Click Display
✓ 3264

Update settings for this address

3270 { Benjamin Franklin
18244 Fox Woods Dr.
Wilmington, VT 33850
USA
Phone: 941-555-2733

EDIT

Delete Address

Billing and
Shipping Information

Benjamin F- Wilm ✓ 3272

Moniker that will appear
in 1-Click dropdown menu
(Edit it if you like)

Include in 1-Click Display
✓ 3274

Update settings for this address

3280 { Sally Smith
1111 Main St.
Seattle, WA 98100
USA
Phone: 206-555-5555

EDIT

Delete Address

mc
XXX-1111

EDIT

- Standard
- 2nd Day Air
- Next Day Air

The Club ✓ 3282

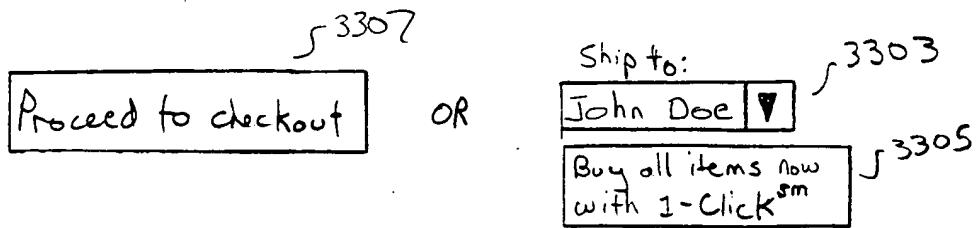
Moniker that will appear
in 1-Click dropdown menu
(Edit it if you like)

Include in 1-Click Display
✓ 3284

Update settings for this address

Shopping Cart

Fig. 33



<p>3310</p> <div style="border-left: 2px solid black; padding-left: 10px; margin-bottom: 10px;"> <div style="border: 1px solid black; padding: 5px; display: inline-block;">Summary Description of Item</div> </div> <div style="display: flex; justify-content: space-between;"> <div style="flex: 1;"> <p>Qty <input type="text" value="1"/></p> <p>List price: \$20.00 Our price: \$15.00 You save: \$5.00 (25%)</p> </div> <div style="flex: 1; text-align: right;"> <p><input type="button" value="Save for later"/></p> <p><input type="button" value="Delete"/></p> </div> </div> <p>3312 ↗ <input type="checkbox"/> Is this a gift?</p>
<p>3320</p> <div style="border-left: 2px solid black; padding-left: 10px; margin-bottom: 10px;"> <div style="border: 1px solid black; padding: 5px; display: inline-block;">Summary Description of Item</div> </div> <div style="display: flex; justify-content: space-between;"> <div style="flex: 1;"> <p>Qty <input type="text" value="1"/></p> <p>List price: \$10.00 Our price: \$5.00 You save: \$5.00 (50%)</p> </div> <div style="flex: 1; text-align: right;"> <p><input type="button" value="Save for later"/></p> <p><input type="button" value="Delete"/></p> </div> </div> <p>3322 ↗ <input checked="" type="checkbox"/> Is this a gift?</p>
<p>3330</p> <div style="border-left: 2px solid black; padding-left: 10px; margin-bottom: 10px;"> <div style="border: 1px solid black; padding: 5px; display: inline-block;">Summary Description of Item</div> </div> <div style="display: flex; justify-content: space-between;"> <div style="flex: 1;"> <p>Qty <input type="text" value="1"/></p> <p>List price: \$100.00 Our price: \$10.00 You save: \$90.00 (90%)</p> <p>*For Benjamin Franklin's Wish List</p> </div> <div style="flex: 1; text-align: right;"> <p><input type="button" value="Save for later"/></p> <p><input type="button" value="Delete"/></p> </div> </div> <p>3332 ↗ <input checked="" type="checkbox"/> Is this a gift?</p>

Subtotal: \$ 30.00

Benjamin Franklin's Wish List

When you buy from this page, you will have
the opportunity to ship directly to Ben, or
to another address of your choice (use shopping cart)

Summary Description OF Item	Detailed Description?	Price	Requested	Received
	L3405	\$10.00	1	0
	S3410		Ship to: Ben Franklin ✓3420	

Add to cart

Buy 1 Now With 1-ClickSM ✓3425

Fig. 34

Thank You

Fig. 35

Thank You For Your 1-Click order!

Review or change your 1-Click orders ~3505

One copy of: Summary Description of Item

Sent to: Benjamin Franklin, Fairmont, VT

Availability: as soon as possible

Shipping Method: Standard

EDIT ~3515

Wrapping: Deluxe A

Message: Ben, hope that electrical burn is getting better!
~3520

EDIT your gift options

Continuing Shopping Options

~3525